

IMPROVE YOUR PROFITABILITY THROUGH  
COST-EFFICIENT SUPPLY CHAIN MANAGEMENT

# LOGISTICS AND SUPPLY CHAIN MANAGEMENT COURSE

2 - DAYS TRAINING COURSE

## WHY TAKE THIS TRAINING COURSE?

In this training course you will learn how your supply chain fits into your company and corporate strategies, how to design a supply network specific to your company's requirement, how to select suppliers, what modes of transport exist and how to choose the one most advantageous to your company. The new INCO Terms 2020 will also be explained during the training, so participants can confidently use them.

## COURSE OBJECTIVE:

### Attend this course to:

- Increase efficiency
- Reduce supply chain costs
- Understand international concepts of Supply Chain Management
- Increase your firm's profit without renegotiating with suppliers or increasing the price for customers

## WHO IS THIS COURSE FOR?

- Entrepreneurs
  - Business owners
  - Supply Chain Managers
  - Procurement Managers
  - Logistics Managers
  - Supply Chain Leads
  - Procurement Leads
  - All those interested in improving their supply chain to increase value and reduce cost
- *The training will be conducted in English*

## COURSE SPECIFICS:

This is a 2- full day training course where the expert trainer will conduct an interactive training course for participants. Each session will have a class size of 20 students max. to enhance personal attention

## Day 1

- Introduction to supply chains and supply chain strategies
- Measuring Supply Chain Performance (KPIs)
- Supply Chain Sustainability
- Inventory Management
- Network Design, Facility Location and Distribution Management

## Day 2

- Transport and Logistics
- INCO Terms 2020
- Procurement
- Customs clearance and FTAs
- Recycling
- IT systems
- Supply Chain Integration

## ABOUT THE TRAINER:

**Our trainer holds a Ph.D. in Logistics | MBA in International Business | M.Sc in Computing for Commerce and Industry**

He started his career in freight forwarding and logistics in 1984 in his native Hamburg, Germany as an apprentice. In 1990, he moved to Thailand to work for German Multinationals and local Thai logistics companies, covering Thailand, Myanmar, Cambodia and Laos. From 1999 on he worked in Taiwan for a German logistics company and returned to work in Thailand in 2002. He completed an MBA in International Business in 2004, an M.Sc. in Computing for Commerce and Industry in 2008, and a Ph.D. in Logistics in 2016. Currently, he is a lecturer at the University of the Thai Chamber of Commerce (UTCC) and has been invited as a guest lecturer at universities in Thailand and Germany. Since 2019, he has conducted several highly successful trainings in collaboration with EuroCham for logistics professionals based in Cambodia.

He is the INCO Terms 2020 accredited trainer in Thailand by the International Chamber of Commerce, and it is precise that he is the only accredited trainer within Cambodia.

**If interested in this course, for you and your staff please contact below**

**FOR MORE INFO:**  
**Mr. Noun Uksa**

Email: [market.analyst2@eurocham-cambodia.org](mailto:market.analyst2@eurocham-cambodia.org)  
Phone: +855 (0)10 888 642